Listing of the claims.

Please cancel claims 1-20.

- 21. (Previously presented) A method of promoting carbon reduction, which includes the steps of:
- (a) associating a carbon credit consumer symbol ("CCCP") with a product or service, and
- (b) initiating a natural reforestation process in response to said step of associating said carbon credit.
- (Previously presented) The method of claim 21, wherein said natural reforestation includes the steps of
  - (c) planting a tree,
- (d) allowing said tree to grow for a predetermined period of time subsequent to a predetermined carbon absorption capability of said tree,
  - (e) harvesting said tree, and
  - (e) repeating said steps c-e.
- 23. (New) The method of claim 21, which includes the step of employing a server computer operably connected to an Internet, said server having an operating system and a memory operably associated therewith, carbon credit software operably disposed in said memory and accessible through said operating system, wherein a carbon credit product or carbon credit service can be purchased through said carbon credit software and which carries a predetermined number of carbon credits and said purchase causes one of a good and service certificate bearing a carbon credit consumer symbol ("CCCP") to be sent to said purchaser.

- 24. (New) The method of claim 23, wherein said carbon credit software enables creation of a client account in said memory and for maintaining carbon credits in said account wherein said carbon credit software enables associating and storing said carbon credits with at least one of a carbon credit producer and carbon credit user in a database in said memory.
- 25. (New) The method of claim 23, wherein said carbon credit software enables a client accessing said carbon credit software to purchase a carbon credit.
- (New) The method of claim 23, wherein said carbon credit software enables a client accessing said carbon credit software to sell a carbon credit.
- 27. (New) The method of claim 23, wherein said carbon credit software enables a client accessing said carbon credit software to list one of an offer to sell said carbon credit producer and an offer to purchase said carbon credit user.
- 28. (New) The method of claim 23, wherein said carbon credit software initiates a carbon reduction process as a result of said purchase.
- 29. (New) The method of claim 23, wherein said carbon credit software enables access of multiple clients, each said client having a carbon credit account.
- (New) The method of claim 29, wherein said carbon credit software enables a trade of carbon credits between said clients.
- (New) The method of claim 23, wherein said carbon credit software provides for securely creating and accessing said client account.
- 32. (New) The method of claim 23, wherein said carbon credit software includes means for determining a number of carbon credits for one of a predetermined good and a predetermined service as a function of carbon emitted by said good and service.

- 33. (New) The method of claim 21, which includes the step of employing a server computer operably connected to an Internet and having an operating system and a memory operably associated therewith, carbon credit software operably disposed in said memory and accessible through said operating system, said carbon credit software enables creation of a client account in said memory and for maintaining carbon credits in said account wherein said carbon credit software enables associating purchased carbon credits and storing said carbon credits in said account, wherein a carbon credit consumer symbol ("CCCP") bearing product or carbon credit consumer symbol ("CCCP") bearing service can be registered in a database with a predetermined product or service specific code, where upon a purchase of said product or service occurring external to said carbon credit software, said carbon credit software permits a purchaser to enter said code and be credited a predetermined amount of carbon credits associated with said purchased good or service.
- 34. (New) The method of claim 33, wherein said carbon credit software causes one of a good and service certificate bearing a carbon credit consumer symbol ("CCCP") to be sent to said purchaser upon entering said code.
- 35. (New) The method of claim 33, wherein said carbon credit software enables a client accessing said carbon credit software to purchase a carbon credit.
- (New) The method of claim 33, wherein said carbon credit software enables a client accessing said carbon credit software to sell a carbon credit.
- 37. (New) The method of claim 33, wherein said carbon credit software enables a client accessing said carbon credit software to list one of an offer to sell said carbon credit producer and an offer to purchase said carbon credit user.

- 38. (New) The method of claim 33, wherein said carbon credit software initiates a carbon reduction process as a result of said purchase.
- (New) The method of claim 33, wherein said carbon credit software enables access of multiple clients, each said client having a carbon credit account.
- 40. (New) The method of claim 33, wherein said carbon credit software enables a trade of carbon credits between said clients.
- (New) The method of claim 33, wherein said carbon credit software provides for securely creating and accessing said client account.